

White Hat Studios Expands Caesars Digital Partnership Into West Virginia

Enhanced collaboration sees provider stretch presence with operator to three states

February 26, 2024: White Hat Studios, the ‘house of brands’ provider to the United States iGaming market, is now live in West Virginia with Caesars Digital, taking its existing partnership with the operator giant to new heights.

The updated agreement sees White Hat Studios’ premium branded titles, including player favorites such as *Peaky Blinders™* and *The Goonies™*, launch on Caesars Palace Online Casino in West Virginia.

The ‘house of brands’ provider has seen significant success with Caesars Digital across Michigan and Pennsylvania, with its premium slots and table games performing consistently well.

White Hat Studios has seen tremendous growth and success in recent years. According to the latest Eilers-Fantini report, the company nearly doubled its gross gaming revenue share at the start of 2024.

The provider also offers its comprehensive Jackpot Royale feature, available in 30 games and enhancing operators’ content offering. The mechanic paid out \$9.8 million total through three progressive jackpots in 2023.

Building on its momentum, White Hat Studios has ambitious plans to further expand its market share in the U.S. in 2024. With a robust roadmap of new products on the horizon, the company is poised to cement its position as a top supplier in the industry.

Andy Whitworth, CEO at White Hat Studios, said: *“We’ve seen incredible results through our partnership with Caesars, one of the leading operators in the U.S. market, so we’re thrilled to be expanding upon that with entry into West Virginia.”*

“As the leading ‘house of brands’ provider, we’re extremely proud of how our IP-inspired content has been received by Caesars’ players, and we’re excited to grow engagement and retention rates even further with this development.”

Ricardo Cornejo Rivas, Vice President of Online Gaming at Caesars Digital, added: *“White Hat Studios is a valuable partner for us that continues adding impressive gaming content to our*

platforms. Their dynamic and expansive range of titles have been embraced by our players in multiple jurisdictions, so we're thrilled to bring more of their popular games to our West Virginia players."

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For more information about this release, please contact:

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About White Hat Studios

White Hat Studios is a dedicated US market content supplier offering Slot content, Jackpot Slots, RNG Table games as well as some of the biggest brand content in the industry. The supplier portfolio of content includes 100+ titles that are live in Michigan, Pennsylvania, New Jersey and Connecticut. Our Jackpot system Jackpot Royale™ is live with over 30 jackpot games contributing into local operator progressive pots. At least 4 new games are launched monthly including a headline branded title from 'the house of brands' range of games such as *The Goonies™*, *Peaky Blinders™*, *Ted™*, *Beavis and Butthead™*, *Deal or no Deal™* to name a few.