



February Revenue Up 6.5% at Bally's Chicago Casino, Admissions Reach All-Time High

Demolition to Begin this Summer at Permanent Casino Location; On Track for 2026 Opening

(CHICAGO, IL) – Marking six months of consecutive growth, Bally's Chicago Casino reported February gross gaming revenue of \$11.5 million, local tax allocations of more than \$1 million and nearly 106,000 visitors – all new records for Chicago's first and only casino despite fewer operating days in the shortest month of the year.

“Our February adjusted gaming revenue of \$9.9 million increased 6.5 percent over the prior month and Bally's Chicago has now exceeded more than half a million visitors at our temporary casino location in the historic Medinah Temple,” said Mark Wong, Vice President and General Manager. “These strong results bolster our enthusiasm as we forge ahead to demolition this summer and a 2026 opening of our world-class riverfront casino entertainment complex.”

Bally's Chicago Casino's comprehensive February results demonstrate strong performance, such as:

- Gross Gaming Revenue (GGR) has grown steadily from \$6.8 million in September to \$11.5 million in February.
- Adjusted Gaming Revenue (AGR) increased 6.5% to \$9.9 million.
- Combined state and local tax allocations are the second highest in the state, totaling more than \$2.2 million.
- Admissions reached an all-time high of 105,661, up 5.8% over the previous high in December.
- Bally's Chicago is the second-most visited of any Illinois casino in every month since opening, and total admissions now exceed 543,000.
- Nearly 9,000 new Bally's Chicago Rewards members joined in February, up 14% to more than 64,000 total members.
- Parking and shuttle usage continue to grow, up 19.3% and 3.7% respectively.

“Bally's Chicago Casino is the second-most visited of any Illinois casino every month since opening and the momentum is palpable as we welcome new guests each day,” said Wong. “Our casino is bustling – especially on the weekend – and we continue to expand amenities to enhance the guest experience, such as free or discounted parking and a new lounge area for our fast-growing VIP segment.”

Giving back to the community continued in February with participation in Lunar New Year events and serving hot meals at the St. James Cathedral and San Lucas Food Pantry. The Bally's Chicago team has volunteered at St. James Cathedral since this past holiday season, feeding approximately 120 people each time.

The casino also achieved workforce development milestones in February, with more than 600 team members comprising 82% minorities, 50% women and 63% Chicago residents. Bally's continues to offer free casino dealer training where graduates receive opportunities for lifelong career growth. Anyone interested in pursuing a career with Bally's can visit <https://casinos.ballys.com/chicago>.

Additionally, construction jobs for the permanent River West location are beginning to come online. A vendor fair will also be held in the coming months, where Bally's Chicago will introduce itself to more of the city's talented local businesses and collaborate with them to offer a locally powered world-class experience.

"Bally's Chicago Casino is proud to become an integral part of Chicago's economic and entertainment landscape and we are optimistic about our future in this great city," said Wong.

About Bally's Corporation

Bally's Corporation is a global casino-entertainment company with a growing omni-channel presence of Online Sports Betting and iGaming offerings. It currently owns and manages 16 casinos across 10 states, a golf course in New York, a horse racetrack in Colorado, and has access to OSB licenses in 18 states. It also owns Bally's Interactive International, formerly Gamesys Group, a leading, global, online gaming operator, Bally Bet, a first-in-class sports betting platform, and Bally Casino, a growing iCasino platform. With 10,500 employees, the Company's casino operations include approximately 15,000 slot machines, 600 table games and 5,300 hotel rooms. Upon completing the construction of a permanent casino facility in Chicago, IL, and a land-based casino near the Nittany Mall in State College, PA, Bally's will own and/or manage 17 casinos across 11 states. Its shares trade on the New York Stock Exchange under the ticker symbol "BALY".