

White Hat Studios Extends New Jersey Reach With Caesars Digital Launch

House of Brands provider now live with Caesars Digital in four states

14th March, 2024: White Hat Studios, the 'house of brands' provider to the United States iGaming market, is now live with Caesars Digital across four states after launching its games with the operator's New Jersey online casino.

The move comes hot on the heels of the successful rollout in West Virginia in February and joins Michigan and Pennsylvania in the regulated markets where customers of Caesars Digital can access the provider's unrivaled and award-winning content portfolio.

Through this extended collaboration, Caesars' online casino player base in New Jersey can now enjoy White Hat Studios' signature branded titles, including favorites such as Peaky Blinders™ and The Goonies™.

New Jersey players will also have access to the Studio's comprehensive series of Jackpot Royale titles, which enhance the gaming experience with thrilling progressive jackpots. In 2023 alone, the Jackpot Royale feature awarded a total of \$9.8 million through three progressive jackpots. With a commitment to innovation and player satisfaction, White Hat Studios continues to expand its footprint in the U.S. market and has a strong product roadmap to deliver even greater experiences over the coming months.

Daniel Lechner, SVP Sales & Marketing at White Hat Studios, said: *"Our collaboration with Caesars Digital has yielded exceptional results and we are thrilled to extend our presence into New Jersey.*

"As a popular provider of branded iGaming content, we look forward to delivering unparalleled entertainment to Caesars' players in the Garden State."

Ricardo Cornejo Rivas, Vice President of Online Gaming at Caesars Digital, added: *"White Hat Studios' diverse portfolio of gaming titles has resonated well with our players across the U.S. market. We are excited to introduce New Jersey players to these titles, further enriching our iGaming offering in the state."*

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For more information about this release, please contact:

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About White Hat Studios

White Hat Studios is a dedicated US market content supplier offering Slot content, Jackpot Slots, RNG Table games as well as some of the biggest brand content in the industry. The supplier portfolio of content includes 100+ titles that are live in Michigan, Pennsylvania, New Jersey and Connecticut. Our Jackpot system Jackpot Royale™ is live with over 30 jackpot games contributing into local operator progressive pots. At least 4 new games are launched monthly including a headline branded title from 'the house of brands' range of games such as *The Goonies™*, *Peaky Blinders™*, *Ted™*, *Beavis and Butthead™*, *Deal or no Deal™* to name a few.