

Thunderkick enters social casino space with High 5 Casino deal

Partnership marks the provider's first foray into sweepstakes and the US market

Stockholm, 1st May 2024 – Independent slots studio Thunderkick has announced its entry into the US market and social casino space through an exciting new partnership with High 5 Casino.

This collaboration will see the provider's highly acclaimed games integrated into High 5 Casino, a free-to-play social casino gaming platform, signalling the provider's first venture into sweepstakes.

As part of the agreement, Thunderkick will provide its popular titles, including both *Pink Elephants* and *Sword of Khan*, to High 5 Casino's players across more than 40 states in the US.

Founded in 1995, High 5 Casino is one of the industry's largest independent casino brands, with operations in the land-based, online, and social markets across six continents and in more than 150 countries.

This partnership, facilitated by Thunderkick's existing relationship with Relax Gaming, represents the provider's first move into the burgeoning US market. High 5 Casino is the first customer to benefit from this collaboration, with more brands expected to follow in the coming months.

Svante Sahlström, CCO at Thunderkick, said: "Entering the sweepstakes market and partnering with High 5 Casino is a significant milestone for Thunderkick. We are excited to introduce our games to US players for the first time and to explore the potential of this market segment.

"This collaboration allows us to showcase our innovative content to a wider audience and deliver an engaging gaming experience that closely resembles real money gambling. We are confident that our partnership with High 5 Casino will be a successful one, and we look forward to working with them to bring our games to players across the United States."

Jerry Wilson, VP of Creative at High 5 Games, added: "Thunderkick's games have proven to be very popular in Europe and we are excited about helping them launch, not only in the US for the first time, but with social players too.

"We're sure our players will take to these titles, and they will become fan favourites in no time at all. We're delighted about the launch of our new partnership."

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For more information, please contact: B2B@squareintheair.com

About Thunderkick

Thunderkick is an independent casino game studio based in Stockholm, Sweden. It was established in 2012 with the vision to create innovative new content. Now consisting of more than 80 people working entirely in-house, it specialises in creating and providing titles for some of the world's biggest operators, via its own Remote Gaming server. Its most popular games include Midas Golden Touch, Pink Elephants and Esqueleto Explosivo I and II, which are renowned for their high production quality and signature design style. These games and more can be found at leading brands around the world, including Bet365, William Hill, LeoVegas, 888 Casino, Mr Green, Pokerstars Casino, ComeOn, Unibet, Betsson and more.

For more information, please visit www.thunderkick.com.