

Greentube Expands Caesars Digital Partnership with Ontario Launch

VIENNA, 10th June 2024 – Greentube, the NOVOMATIC Digital Gaming and Entertainment division, has expanded its collaboration with Caesars Digital after launching its high-performing content portfolio with the operator in Ontario.

Players visiting Caesars Palace Online Casino and Caesars Sportsbook & Casino in the Canadian province can now enjoy a wide offering of popular titles from Greentube, including exclusive access to the latest launch, Silver Lux: Big Win Spinner and games localised for North American audiences.

The launch in Ontario comes hot on the heels of a rollout with Caesars Digital in New Jersey and Michigan, where players have resonated well with titles such as Thunder Cash™, Dolphin's Pearl™, Diamond Cash™ Mighty Buffalo and *Charming Lady's Boom™*.

North America is a region of key strategic importance for Greentube and after receiving its supplier licence from the regulator in Ontario in late 2023, its content has gone live with a number of leading local operators.

The launch with Caesars Digital sees Greentube reach a substantial new audience in Ontario and underpins the popularity of the supplier's games library in the region.

Markus Antl, Director Global Sales and Key Account Management at Greentube, said: "We are thrilled to extend our already successful partnership with Caesars Digital and launch in another North American region together. Players in Ontario are enjoying our content, and this launch will further propel our foothold in this exciting market."

Ricardo Cornejo Rivas, Vice President of Online Gaming at Caesars Digital, said: "We have seen Greentube's content perform well with our customers in the United States, and we're excited about the potential for success in Ontario. We're pleased to take this collaboration to new levels and introduce Greentube's diverse and proven content to an even wider player base."

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About Greentube

Step inside the "Home of Games" with Greentube, delivering safe and secure casino entertainment to players around the world. As the NOVOMATIC Digital Gaming and Entertainment division, Greentube offers a diversified portfolio of Video Slots, Table Games, AWP Reloaded Slots, Server-Based Gaming, Social Casino Gaming, Video Bingo and more.

Greentube's Omni-channel technology is at the forefront of gaming innovation and converges online, mobile and land-based gaming.

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