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## **INTERBLOCK GAMING AND BOOMTOWN CASINO BILOXI UNVEIL GROUNDBREAKING SMART PIT INSTALLATION**

Innovative Gaming Experience Now Available at Boomtown Casino Biloxi

**BILOXI, MS** – Interblock Gaming, the developer and supplier of luxury Electronic Table Games (ETGs), is excited to announce the first regional installation of its award-winning Smart Pit at Boomtown Casino Biloxi, a PENN Entertainment, Inc. property. This state-of-the-art gaming setup, prominently positioned at the casino's entrance, went live on Tuesday, June 11th.

To celebrate the innovative addition, **Boomtown Casino Biloxi will host a Grand Opening event on Thursday, June 27th from 3pm to 5pm.** The event will feature delicious hors d'oeuvres, exciting giveaways, and a variety of activities for guests to enjoy. A ribbon-cutting ceremony will take place at 3:30pm, marking the official launch of the Smart Pit. The public is welcome to join the festivities, which promise a lively and enjoyable atmosphere filled with entertainment and fun.

“We are thrilled to partner with Boomtown Casino Biloxi for the launch of our Smart Pit technology. This installation marks a significant milestone in our mission to revolutionize the gaming experience, combining advanced technology with traditional gaming elements to enhance both player engagement and operational efficiency,” said **John Connelly, CEO of Interblock.**

The Smart Pit at Boomtown Casino Biloxi provides players with an unmatched gaming experience, featuring Live Craps, Dual Roulette, and two Blackjack tables. This cutting-edge setup merges the excitement of traditional table games with the advantages of sophisticated technology. The chip-less technology ensures seamless play and accurate payouts. Players can anticipate immersive gameplay with interactive dealer experiences, a variety of side bets, and the thrill of participating in multiple games simultaneously. The Smart Pit is designed to appeal to both seasoned players and newcomers, guaranteeing a captivating and enjoyable gaming experience for all.

**Barry Regula, VP and GM of Boomtown Casino Biloxi,** says, “We are excited to launch Boomtown’s EZ Play Zone, powered by Interblock’s Smart Pit solution. The EZ Play Zone offers our guests the convenience and flexibility of wagering electronically on Blackjack, Roulette, and Craps while still having the fun and camaraderie of interacting with a real dealer and other guests.”

Interblock's Live Craps transforms the traditional game by allowing players to step into the shooter's role, adding the excitement of live dice recognition for a truly immersive experience. Dual Roulette heightens the action with two synchronized, color-coded wheels, offering up to 120 spins per hour for a fast-paced and engaging game. For Blackjack enthusiasts, the Smart Pit tables include a variety of thrilling side bets, making each hand more exciting and interactive than ever before. This innovative setup allows players to enjoy more game time, quicker rounds, and smarter gameplay, redefining their casino experience.

“Once again, PENN Entertainment’s properties on the Gulf Coast are proud to be the first to offer cutting-edge gaming technology with the first regional installation of an integrated Smart Pit suite,” said **Tosha Tousant, VP of Casino Operations at Boomtown.** “In addition to being the first to offer linked multi-property table games

baccarat progressive jackpots and the first property in Mississippi to offer cashless gaming at Hollywood Gulf Coast, we are now the first property outside of Las Vegas to offer Smart Pit blackjack, roulette, and craps.”

**Jeff Kowalchuk, SVP of Innovation at Interblock**, adds, “The launch of Smart Pit at Boomtown Casino Biloxi showcases our commitment to transforming the gaming landscape. By integrating advanced technology with classic table games, we are setting a new industry standard. This innovation is a game-changer that both players and dealers will enjoy.”

The Smart Pit also enhances the dealer experience, making operations more intuitive and streamlined. The system's dealer console provides clear instructions, reducing the need for extensive training and enabling a broader hiring pool. Dealers can manage multiple games simultaneously, increasing efficiency and player interaction. This user-friendly approach ensures that new dealers can quickly adapt and thrive in a dynamic casino environment.

**Mandy Ladner, VP of HR at Boomtown Casino Biloxi**, comments, “Smart Pit opens the door to new potential team members who may have been intimidated by the handling of cash, chips, and the requirement to perform real-time calculations as a 'live' dealer. Now, if you are interested in a career in the fun, fast, and social environment of the casino, you don't need months of dealer's school and practice to break in, just a great personality and desire to entertain and delight our guests.”

Interblock Gaming and Boomtown Casino Biloxi look forward to welcoming guests to experience the Smart Pit at the casino, located at 676 Bayview Ave, Biloxi, MS 39530. For more information about Boomtown Casino Biloxi, including details about the Grand Opening event and exciting job opportunities, visit their website at [www.boomtownbiloxi.com](http://www.boomtownbiloxi.com). To learn more about the innovative Smart Pit and other Interblock products, visit Interblock Gaming's website at [www.interblockgaming.com](http://www.interblockgaming.com).

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### **About Interblock Gaming**

Interblock stands as the world's leading developer and supplier of luxury Electronic Table Gaming products. With its commitment to quality, invention, and superior service, Interblock delivers unparalleled performance and unforgettable gaming experiences to over 250 jurisdictions worldwide.

For more information, visit [www.interblockgaming.com](http://www.interblockgaming.com) and follow Interblock on [Instagram](#), [Twitter](#), [Facebook](#), and [LinkedIn](#).

### **About Boomtown Casino Biloxi**

Boomtown Casino Biloxi is the original locals casino. Nestled on Back Bay Biloxi and just moments from the Gulf, we have more Southern hospitality than any other casino on the coast. Come to Boomtown – where you can get your boom on and get the best boom for your buck.

Learn more at [boomtownbiloxi.com](http://boomtownbiloxi.com) and follow us on [Facebook](#), [Instagram](#) and [Twitter](#) to stay up to date on all things Boomtown.

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