

White Hat Studios now live with betPARX in Pennsylvania

House of brands provider launches top-performing portfolio with US operator in Keystone State

5th July 2024: White Hat Studios, the 'house of brands' provider to the United States iGaming industry, has delivered its market-leading titles to prominent operator betPARX in Pennsylvania to further extend its presence in the regulated state.

White Hat Studios' vast portfolio of entertaining branded games is now live on betPARX's online casino platform in the Keystone state, including popular hit titles such as *Ted Cashlock™* and *Almighty Buffalo Megaways™*. Customers of betPARX can also access an array of award-winning dedicated table games and selection of slots that are integrated with the studio's progressive *Jackpot Royale™* mechanic.

As part of a multi-state agreement, the studio will also launch its content with betPARX across Michigan and New Jersey over the coming months.

This launch has further solidified the provider's presence in the US, with its titles already resonating well with players across all seven regulated iGaming states. White Hat Studios continues to produce distinctive and entertaining content to aid its strategic goal of becoming the leading provider in the US.

Daniel Lechner, VP Sales & Marketing at White Hat Studios, said: "This is an exciting moment for White Hat Studios as we launch our content with betPARX, a prominent operator across the US, to continue in expanding our footprint in the US market.

"This will allow even more Pennsylvanians than ever before to gain access to our full content offering, with customers in the US already enjoying the innovative and exciting qualities of our titles."

Gil Bushkin, Senior Director of Marketing at betPARX, said: "We're thrilled to have gone live with White Hat Studios to deliver their immersive games on our easy-to-use platform for players across Pennsylvania, with Michigan and New Jersey to follow suit.

"Integrating White Hat Studios' complete offering marks an exciting milestone for us in the journey to becoming one of the leading operators in the US, and we remain committed to providing our users with the best and most rewarding iGaming experiences."

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For more information about this release, please contact:

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About White Hat Studios

White Hat Studios is a dedicated US market content supplier offering Slot content, Jackpot Slots, RNG Table games as well as some of the biggest brand content in the industry. The supplier portfolio of content includes 100+ titles that are live in Michigan, Pennsylvania, New Jersey and Connecticut. Our Jackpot system Jackpot Royale™ is live with over 30 jackpot games contributing into local operator progressive pots. At least 4 new games are launched monthly including a headline branded title from 'the house of brands' range of games such as *The Goonies™*, *Peaky Blinders™*, *Ted™*, *Beavis and Butthead™*, *Deal or no Deal™* to name a few.

About betPARX

betPARX is a wholly owned subsidiary of Greenwood Gaming & Entertainment and features retail sports betting with a 7,500 square foot world-class sportsbook at Parx Casino. betPARX operates best-in-class iGaming and online/mobile first sports betting products in Pennsylvania, New Jersey, Michigan and Ohio. For more information on betPARX visit www.betparx.com.